



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assignee's Docket No.: 7741.00)

Group Art Unit: 2162)

CERTIFICATE OF MAILING

Serial No.: 09/495,759)

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Examiner: John L. Young)

JULY 2, 2002

Filing Date: February 1, 2000)

GREGORY A. WELTE

Title: Method and Apparatus for)
Advertising Over a)
Communications Network)

AMENDMENT

Honorable Commissioner of Patents and Trademarks
Washington, DC 20231

Sir:

IN THE CLAIMS

Please add the following claims:

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13. Method according to claim 1, wherein the role models
incorporated into the interactive advertising displays are
anthropomorphic in appearance.

14. Apparatus according to claim 7, wherein the role models
incorporated into the interactive advertising displays are
anthropomorphic in appearance.

REMARKS

This Request is submitted in response to the Office Action